

### **QUICK LINKS**

WEBSITES: MAIN WEBSITE | APP WEBSITE

**APP VIDEO: YOUTUBE VIDEO DEMO** 

UK APP DOWNLOAD: <u>iTUNES</u> | <u>ANDROID</u>

#### **About the Team**

Most the team here have worked in the phone industry for up to 10 years in distribution companies such as Dextra Solutions, 20:20 Mobile Group, Kondor Accessories. Primarily online, we have completed projects with dozens of networks, manufacturers and high street stores such as T-mobile, Samsung and Carphone Warehouse (Best Buy).

## **About CompareMyMobile**

Launching in 2009, the <u>CompareMyMobile.com</u> website, <u>iOS and Android app</u> is the #1 source for impartial mobile phone, tablet and gadget recycling. It provides the consumers confidence to make the right decision of where to recycle their old gadgets through real user feedback, reviews and price comparison.

- Over £50 million paid out Customers get up to £450 per phone via PayPal, Bank Transfer or Cheque from trusted recycle stores.
- Customers earn 43% extra On average customers using us earn up to 43% more by comparing,
  with prices from 40+ stores updated every 15 minutes
- REAL customer ratings The ONLY recycling site where YOU run the recycler recommendations,
  with the ability to add verified customer reviews
- **100% impartial comparison -** We have no affiliation with any recycle store and industry expert advice reflects the performance of the stores featured.
- Secure & direct ordering Fastest recycling process online, with 1 click ordering on CompareMyMobile that feeds directly to the recycler websites
- Fast, trusted support All customers ordering get fast email and phone support as well as direct messaging via our FREE Android and iOS app

Continued...

## Previously featured in:



## CompareMyMobile.com Facts

- In 2009, Ashley Turner, Andrew Beckett & Tony Fox founded CompareMyMobile.com
- We have over 100,000+ prices for 4,000+ devices in 9 categories of gadget
- In 2012 the mobile application for iOS and Android was released
- CompareMyMobile.com has helped recycle £50 / \$80 Million worth of phones since 2009
- By Comparing, Brits have saved over £21 / \$33 Million since 2009
- Across 40+ stores in the UK, the average price of a recycled handset is £108 / \$173
- The average price difference between the highest and lowest quote is 43% (Lot's of extra cash to earn!)
- Over 700,000 brits have used CompareMyMobile.com to sell their unwanted mobile phones
- CompareMyMobile.com research shows Brits have £6.86 (\$10.99) billion of unused phones.
- Further to that, Brits have at least 2.06 unused mobile phones lying around at home.
- Despite the phone recycling markets growth, 30% of the UK public still do not know how to do it.
- The Guinness World Record of the most recycled phones in a week at 103,582

#### **Useful links:**

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## Available to comment on:

- Mobile phones, Manufacturers
- A Recycling / trade in market (USA, UK, CHINA, EUROPE, INDIA, AFRICA,)

# Here are some examples of editorials:

T3 | Digital Spy – Apple accounted for half of online trade-ins in 2012 (are people ditching Apple?)

<u>Telegraph</u> – Second-hand mobile averages £101 (68% raise in 1 year)

Mobile News – £1.2m worth of iPhone 5s traded through comparison site (*Did the iPhone 5 flop?*)